Державний університет телекомунікацій

Навчально-науковий інститут телекомунікацій та інформатизації

кафедра іноземних мов

“**ЗАТВЕРДЖУЮ**”

Декан факультету телекомунікацій

Н.В. Коршун

“\_\_\_\_\_\_”\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_20\_\_\_ року

**МЕТОДИЧНІ РЕКОМЕНДАЦІЇ**

**ЩОДО ПРОВЕДЕННЯ ПРАКТИЧНИХ ЗАНЯТЬ З**

**НАВЧАЛЬНОЇ ДИСЦИПЛІНИ**

**іноземна мова**

**за темою:**

**«Shops and shoppers»**

Галузь знань: 0301 Соціально-політичні науки

напряму: 6.030101 Соціологія

інститут: ННІМП

2014 – 2015 навчальний рік

Методичні рекомендації щодо проведення практичних занять з навчальної дисципліни «Іноземна мова» для студентів за напрямом підготовки 6.030101 Соціологія.

Розробники: старший викладач кафедри іноземних мов Дідурик А.І.

Методичні рекомендації щодо проведення практичних занять з навчальної дисципліни «Іноземна мова» схвалено на засіданні кафедри іноземних мов Навчально-наукового інституту телекомунікацій та інформатизації Державного університету телекомунікацій

Протокол від “\_\_\_\_”\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_20\_\_ року № \_\_\_

Зав. кафедрою іноземних мов \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Качанов В.І.

**Theme 26.Shops and shoppers.**

Shopping habits; people who are addicted to shopping; planning a shopping area.

Speaking: planning a shopping centre.

Reading: checking out the checkout. Magazine article about the contents of the typical British shopping basket.

Listening: interview with a shopaholic.

Vocabulary: containers. Shopping.

Grammar: articles & determiners. Quantifiers 1.

**Starter:**

*What ‘new’ food products have you eaten for the first time in the last three years?*

*When you go shopping for food do you know what you want to buy – or do you choose things because you see them in the shop?*

*Do you buy ready-made or processed foods? Why or why not?*

*Are you a healthy eater?*

*What is organic food? Do you eat it? Why or why not?*

Discuss these questions with the whole class.

Then ask Ss to write every piece of *shop* vocabulary they can think of. Emphasize that students should not write product names – but things and people that you can find in a shop. Then discuss these with the whole class.

**Vocabulary:**

*Containers.*

Ss look at the photo of the shopping basket and complete the phrases with a word or phrase from the box.

With Ss do the following activity.

|  |  |  |
| --- | --- | --- |
| containers | contents | example sentence |
| jar  box  carton  packet  can  bottle | biscuits  milk  chocolate  cola  lemonade | a packet of biscuits |

Ask Ss to write out the list of containers and add more items for each one. They can then compare their answers in small groups and add any new items to their list.

*Shopping.*

Ask Ss to look at the list of categories and then match the words in the box of them. (*shop assistant, shoplifter, shopaholic, window-shopping, online shopping, high street shopping, shopping centre/mall, corner shop, discount shop*)

Ss do these Ex-s in written forms and then check the answers with the whole class.

**Reading:**

This is a magazine article about a study carried out by the British National Office of Statistics. Ask Ss to read the first two paragraphs only of the article and answer the questions. Then ask them to read the article t the end and make a list of things. Check these tasks with the whole class.

**Language work:**

*Articles & determiners.*

We use ‘***the***’ with all nouns, countable and uncountable.

We use ‘***a/an***’ only with singular countable nouns.

Plural countable nouns and uncountable nouns can be used without any article.

Then ask Ss to do written exercises on their own and then check then with the whole class.

*Quantifiers 1.*

Quantifiers are determiners. They tell us how much or how many of something there are: ***some, any, many, much***.

**Listening:**

Play the radio interview and ask Ss to do the tasks. Then discuss the answers with the whole class.

Ex. 3. Put Ss into A/B pairs. Ask them to read the instructions and make up a short conversation. Encourage them to swap roles that they both have a chance to practice giving advice.

**Speaking:**

Divide the class into three groups, A-C, and ask the to read the information. Tell Ss that each group represents a different section of the public who are interested in the plans for the shopping area in their town, and want to represent a proposal to the local council about it. Ask the groups to read the points that they must include in their proposal. Then ask them to turn to their respective pages, read the information and make notes for their proposal. All Ss should write notes.

**Word list:**

*High street shopping, basement, buff, burger, cater, chain, chart, connoisseur, contact, cracker, cranberry, crisp, cross, cybernaut, decaffeinated, free-range, gin, herb, hot-air balloon, household, lighter, low-fat, out of favour, outskirts, parade, peak, peanut, refrain from, screenplay, spill, tissue, tuna, what a cheek, wheelchair, wish list, wrap.*

Рекомендована література

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