

## Terms of participation and procedure of submission of materials:

To participate in the conference, please send an e-mail to [ptbd\\_dut@ukr.net](mailto:ptbd_dut@ukr.net) by **February 10, 2020** (inclusive):

- abstracts of 2-4 pages;
  - application for participation in the conference.
- The abstract and application file should be named:

Surname \_theses

Surname \_query

*The participation in the conference is **free!***

An electronic version of the conference proceedings will be sent to each author within two weeks of the event.

**If you do not receive the message** at your e-mail address, please submit your theses, or contact us the phone below.

### **THESES SAMPLE:**

#### **Section name**

Full name  
Name of the institution  
Country, City  
e-mail:

#### **THESES NAME**

Theses text.....

References:



## STATE UNIVERSITY OF TELECOMMUNICATIONS

### Department of Entrepreneurship, Trade and Stock Exchange

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**The authors are accountable for the quality and the accuracy of the data presented in the theses.**

**We are looking forward to your participation!**

## STATE UNIVERSITY OF TELECOMMUNICATIONS



## Educational and Scientific Institute of Management and Entrepreneurship



### Department of Entrepreneurship, Trade and Stock Exchange





## Department of Entrepreneurship, Trade and Stock Exchange

**Dear colleagues!**

State University of Telecommunications, Educational and Scientific Institute of Management and Entrepreneurship, Department of Entrepreneurship, Trade and Stock Exchange invites you to participate in the

***I International Scientific and Practical Conference «Entrepreneurial, Trading, Stock Exchange Activity: Trends, Problems and Prospects for Development»***, which will be held on February, 11, 2020.

### The following sections are planned for the conference program:

1. Entrepreneurship in the field of production, trade and services.
2. IT Enterprise Management.
3. Management of innovation and investment activities of the organization.
4. Marketing in the field of entrepreneurship and trade.
5. Social and economic trends in IT.
6. Exchange and stock trading.
7. Electronic workflow in business, management and trade.

Teachers, graduate students, students and other representatives of the scientific community are invited to participate in the conference.

Form of participation in the conference: *remote*.

Working languages of the conference:

*Ukrainian, Russian, English.*

### Organizational committee:

**Fediunin S.A.** – Ph.D., Director of the Institute of Management and Entrepreneurship of the State University of Telecommunications (Kyiv).

**Vashchenko O.P.** – Ph.D., Professor, Deputy Director of the Institute of Management and Entrepreneurship of the State University of Telecommunications (Kyiv).

**Havrysh O.M.** – Ph.D. (Economics), Associate Professor, Head of the Department of Entrepreneurship, Trade and Stock Exchange of the State University of Telecommunications (Kyiv).

**Dr Barbara Wyrzykowska** – Assistant Professor of Management Institute at Warsaw University of Life Sciences (Warsaw, Poland).

**Hudz O.E.** – Doctor of Economics, Professor, Head of the Department of Management at the State University of Telecommunications (Kyiv).

**Vynohradova O.V.** – Doctor of Economics, Professor, Head of the Marketing Department of the State University of Telecommunications (Kyiv).

**Husieva O.Yu.** – Doctor of Economics, Professor, Head of the Department of Economics of Enterprises and Social Technologies of the State University of Telecommunications (Kyiv).

**Otenko I. P.** – Doctor of Economics, Professor, Head of the Department of International Business and Economic Analysis of Simon Kuznets Kharkiv National University of Economics (Kharkiv)

**Novykova I. V.** – Doctor of Economics, Associate Professor, Head of the Department of Economics and Business of SSU «ININ KNUCEA» (Kyiv).

**Sobko O. M.** – Doctor of Economics, Associate Professor, Acting Head of the Department of Entrepreneurship and Trade of Ternopil National Economic University (Ternopil).

**Balanovska T.I.** – Ph.D. (Economics), Professor of Department of management named after prof. Zavadnyi Y.S. National University of Life and Environmental Sciences of Ukraine (Kyiv).

**Petkun S. M.** – Ph.D., Associate Professor, Head of the Department of Documentation and Information Activity of the State University of Telecommunications (Kyiv)

### APPLICATION OF THE CONFERENCE PARTICIPANT:

- *Full name (without contraction);*
- *Post;*
- *Scientific degree;*
- *Academic status;*
- *Full name of the organization;*
- *Conference section;*
- *Title of the report;*
- *Contacts (telephone);*
- *E-mail.*

### Guidelines for Layout:

*Theses should be submitted electronically in .doc or .docx. formats, Microsoft Word.*

*The amount of the text is 2–4 full pages A4.*

*All margins of the page are 20 mm.*

*Font – Times New Roman, size – 14.*

*The line spacing – 1,5.*

*Paragraph – 1,25 centimeters.*

*Width alignment*

*The header includes the following items:*

section name, author's full name (s), full Educational Institution name, country and city of participant (s), e-mail of the participant (s).

Each illustration, diagram, diagram should be signed, table should have a name.

Formulas and notation should be typed in MathType 6.0 or Microsoft Equation 3.0 as a separate object.

The references are placed at the end of the text and drawn up in accordance with the provisions (NSU 8302: 2015).