

Terms of participation and procedure of submission of materials:

To participate in the conference, please send an e-mail to ptbd_dut@ukr.net by **February 10, 2021** (inclusive):

- abstracts of 2-4 pages;
- application for participation in the conference.

The abstract and application file should be named:

Surname _theses

Surname _query

*The participation in the conference is **free!***

An electronic version of the conference proceedings will be sent to each author within two weeks of the event.

If you do not receive the message at your e-mail address, please submit your theses, or contact us the phone below.

THESES SAMPLE:

Section name

Full name
Name of the institution
Country, City
e-mail:

THESES NAME

Theses text.....

References:



STATE UNIVERSITY OF TELECOMMUNICATIONS



STATE UNIVERSITY OF TELECOMMUNICATIONS

Department of Entrepreneurship, Trade and Stock Exchange

Ukraine,
03680, Kyiv,
Solomianska, str., 7
office. 311; 312.
E-mail: ptbd_dut@ukr.net

Responsible for receiving materials::
Olenich Oksana
tel. 0678356344

**The authors are accountable for the
quality and the accuracy of the data
presented in the theses.**

**We are looking forward to your
participation!**

Educational and Scientific Institute of Management and Entrepreneurship



Department of Entrepreneurship, Trade and Stock Exchange





Department of Entrepreneurship, Trade and Stock Exchange

Dear colleagues!

State University of Telecommunications, Educational and Scientific Institute of Management and Entrepreneurship, Department of Entrepreneurship, Trade and Stock Exchange invites you to participate in the

II International Scientific and Practical Conference «Entrepreneurial, Trading, Stock Exchange Activity: Trends, Problems and Prospects for Development», which will be held on February, **11-12, 2021**.

The following sections are planned for the conference program:

1. Entrepreneurship in the field of production, trade and services.
2. IT Enterprise Management.
3. Management of innovation and investment activities of the organization.
4. Marketing in the field of entrepreneurship and trade.
5. Social and economic trends in IT.
6. Exchange and stock trading.
7. Countering cyberattacks on enterprise systems and business services.

Teachers, graduate students, students and other representatives of the scientific community are invited to participate in the conference.

Form of participation in the conference: *remote*.

Working languages of the conference:

Ukrainian, Russian, English.

Organizational committee:

Fediunin S.A. – Ph.D., Director of the Institute of Management and Entrepreneurship of the State University of Telecommunications (Kyiv).

Vashchenko O.P. – Ph.D., Professor, Deputy Director of the Institute of Management and Entrepreneurship of the State University of Telecommunications (Kyiv).

Havrysh O.M. – Ph.D. (Economics), Associate Professor, Head of the Department of Entrepreneurship, Trade and Stock Exchange of the State University of Telecommunications (Kyiv).

Barbara Wyrzykowska – Doctor of Economics, Associate Professor, Institute of Management, Warsaw University of Natural Sciences (Warsaw, Poland).

Vashchik Mariana - Doctor of Economics, Associate Professor of the Department of Management, «Collegium Civitas» (Warsaw, Poland).

Hudz O.E. – Doctor of Economics, Professor, Head of the Department of Management at the State University of Telecommunications (Kyiv).

Vynogradova O.V. – Doctor of Economics, Professor, Head of the Marketing Department of the State University of Telecommunications (Kyiv).

Lehominova S.V. Doctor of Economics, Associate Professor, Head of the Information and Cyber Security Management Department of the State University of Telecommunications (Kyiv)

Otenko I. P. – Doctor of Economics, Professor, Head of the Department of International Business and Economic Analysis of Simon Kuznets Kharkiv National University of Economics (Kharkiv)

Novykova I. V. – Doctor of Economics, Associate Professor, Head of the Department of Economics and Management of SSU «ININ KNUCEA» (Kyiv).

Balanovska T.I. – Ph.D. (Economics), Professor, Head of the Department of Management named after prof. J.S. Zavadskyi National University of Life and Environmental Sciences of Ukraine (Kyiv).

Kapeliushna T.V. – Ph.D. (Economics), Associate Professor, Associate Professor of the Department of Entrepreneurship, Trade and Stock Exchange of the State University of Telecommunications (Kyiv).

APPLICATION OF THE CONFERENCE PARTICIPANT:

- *Full name (without contraction);*
- *Post;*
- *Scientific degree;*
- *Academic status;*
- *Full name of the organization;*
- *Conference section;*
- *Title of the report;*
- *Contacts (telephone);*
- *E-mail.*

Guidelines for Layout:

Theses should be submitted electronically in.doc or .docx. formats, Microsoft Word.

The amount of the text is 2–4 full pages A4.

All margins of the page are 20 mm.

Font – Times New Roman, size – 14.

The line spacing – 1,5.

Paragraph – 1,25 centimeters.

Width alignment

The header includes the following items:

section name, author's full name (s), full Educational Institution name, country and city of participant (s), e-mail of the participant (s).

Each illustration, diagram, diagram should be signed, table should have a name.

Formulas and notation should be typed in MathType 6.0 or Microsoft Equation 3.0 as a separate object.

The references are placed at the end of the text and drawn up in accordance with the provisions (NSU 8302: 2015).