

## 6 Interactions

Word	Definition	Translation
accounting (n)	the profession or work of keeping or checking financial accounts, calculating taxes, etc.	contabilidad (n)
announcement (n)	an important or official statement	comunicado (n)
archiving (n)	the process of saving a computer file in a way that uses less space than usual, because you do not use that file often but may need it in the future	archivo (n)
B2B (adj)	(Business to Business) used to refer to business activities between companies, especially using the Internet	B2B (adj)
B2C (adj)	(Business to Consumer) used to refer to business activities between companies and end-users, especially using the Internet	B2C (adj)
blogger (n)	sb who writes a web page that is made up of information about a particular subject, in which the newest information is always at the top of the page	bloggero (n)
bricks and clicks (n phr)	a business model in which a company has both offline (bricks) and online (clicks) presences	presencia virtual y física (n)
bricks and mortar shop (n phr)	a business that has a physical presence and offers a face-to-face customer experience, as opposed to existing only on the Internet	establecimientos tradicionales y de comercio electrónico (n phr pl)
code (n)	a set of instructions that tell a computer what to do	código (n)
component (n)	one of several parts that together make up a whole machine, system, etc.	componente (n)

Word	Definition	Translation
cookie (n)	a piece of information that a website leaves in your computer so that the website will recognise you when you use it again	cookie (n)
data compression (n)	the process of making a computer file smaller by using a special computer program, that makes the file easier to store or send	compresión de datos (n phr)
delivery (n)	the act of bringing goods, letters, etc. to a particular person or place, or the things that are brought	reparto (n)
document management system (n phr)	a computer system (or set of computer programs) used to track and store electronic documents and/or images of paper documents	sistema de gestión de documentos (n phr)
DRM (n)	(Digital Rights Management) a method that is used by hardware manufacturers, publishers, copyright holders and individuals to limit the use of digital content and devices after they have been sold	gestión digital de derechos (n phr)
face-to-face (adj)	a face-to-face meeting, conversation, etc. is one where you are with another person and talking to them	cara a cara (adj)
facility (n)	rooms, equipment or services that are provided for a particular purpose	instalación (n)
file sharing service (n phr)	a service distributing or providing access to digitally stored information	servicio de uso compartido de archivos (n phr)
graph (n)	a drawing that uses a line or lines to show how two or more sets of measurements are related to each other	gráfico (n)
high-definition (adj)	a high-definition television or computer shows images very clearly	de alta definición (adj)

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instant messaging (n phr)	a type of service available on the Internet that allows you to quickly exchange written messages with people that you know	mensajería instantánea (n)
integrate (v)	if two or more things integrate, or if you integrate them, they combine or work together in a way that makes sth more effective	integrar (v)
local participant (n phr)	sb who is taking part in an activity or event that happens where they are located	participante local (n)
MCU (n)	(Multipoint Control Unit) a device used to connect multiple videoconferencing locations	MCU (unidad de control multipunto) (n)
method (n)	a planned way of doing sth, especially one that a lot of people know about and use	método (n)
microblogging system (n phr)	a system for blogging in which the content is typically smaller in both actual and overall file sizes than in a normal blog	sistema microblogging (n)
NFC (n)	(Near Field Communication) a set of standards for smartphones and similar devices that allows them to communicate with each other by touching them together or bringing them close to each other, usually no more than a few centimetres apart	NFC (n)
order (n)	goods that you have ordered from a company	pedido (n)
overseas department (n phr)	a group of people who work together in a particular part of a large organisation in a foreign country that is across the sea	departamento internacional (n)
policy (n)	a way of doing sth that has been officially agreed and chosen by a political party, business or other organisation	política (n)
prefer (v)	to like (sb or sth) more than sb or sth else, so that you would choose them or it if you could	preferir (v)

Word	Definition	Translation
premises (n pl)	the buildings and land that a shop, restaurant, company, etc. uses	instalaciones (n pl)
privacy (n)	the state of being free from public attention	privacidad (n)
procedure (n)	a way of doing sth, especially the correct or usual way	procedimiento (n)
processing (n)	dealing with information using a computer	procesamiento (n)
remote (adj)	far from where an activity or event is happening	remoto (adj)
set-up (n)	several pieces of equipment that work together in a system	configuración (n)
social networking (n phr)	an online service, platform or site that connects people who share interests, activities, backgrounds or real-life connections	red social (n)
speech-to-text (adj)	relating to the translation of spoken words into text	conversor texto-voz (n)
tagging (n)	attaching a computer code to a computer program or document in order to arrange the data in a particular way	etiqueta(n)
threaded view (n phr)	a view of messages that are grouped by topic for easy reading	vista de cadena de mensajes (phr)
trend (n)	a general tendency in the way a situation is changing or developing	tendencia (n)
voice recognition (n)	the ability of a computer to recognise speech, especially the speech of one particular person	reconocimiento de voz (n phr)