

Unit 5 e-commerce

Word	Definition	German
account (n)	what you get when you register with a website and give them your personal details in order to buy a product or service	Konto (Sub.)
attack (n)	an attempt to cause damage or injury	Angriff (Sub.)
authentication (n)	proof that something is true or real	Authentifizierung (Sub.)
B2B, business to business (n phr)	the business of selling a product or service to another business rather than the public	B2B, Firmenkundengeschäft (Sub.)
B2C, business to consumer (n phr)	the business of selling a product or service to the public rather than to another business	B2C, Endkundengeschäft (Sub.)
bank (n)	an organisation where you can keep your money safely until you need it; you can also borrow or change money in a bank	Bank (Sub.)
basket (n)	the list of items that you buy at one time from a website	Einkaufskorb (Sub.)
C2C, consumer to consumer (n phr)	when a person sells a product or service to another member of the public via a website	C2C, Geschäftsbeziehungen zwischen Privatpersonen (Nominalphr.)
check-out (n)	an area on a website where you pay for the items in your basket	Kasse (Sub.)
complete (v)	to finish doing or making something	vervollständigen (Verb)
confirmation (n)	something telling you that something is definitely true or will definitely happen	Bestätigung (Sub.)
connection (n)	when two or more machines or telephones are joined together or joined to a larger system, using an electrical connection	Verbindung (Sub.)
convenience (n)	the quality of being suitable or useful for a particular purpose, especially by making something	Annehmlichkeit (Sub.)

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	easier or saving you time	
debit card (n)	a plastic bank card with your signature on that you can use to pay for things; the money is taken directly from your bank account	Debitkarte (Sub.)
e-commerce (n)	<i>electronic commerce</i> when people buy and sell goods and services using a computer and the internet	e-Commerce (Sub.)
encrypt (v)	to protect information by putting it into a special code that only some people can read	verschlüsseln (Verb)
firewall (n)	a system that protects a computer network and prevents other people from using it or damaging it	Firewall (Sub.)
gateway (n)	an entrance to another computer network; a way of connecting two computer networks	Gateway (Sub.)
hacker (n)	someone who uses computers to secretly use or change the information in another person's computer system	Hacker (Sub.)
item (n)	a product on a website, which is available to buy	Artikel (Sub.)
layer (n)	one of several different levels in a system	Schicht (Sub.)
m-commerce, mobile commerce (n phr)	the buying or selling of goods via mobile devices	,-Commerce, Mobile Commerce (Nominalphr.)
online (adj)	connected to the internet, or available through the internet	online (Adj.)
order (n)	goods that you have ordered on a website	Bestellung (Sub.)
payment (n)	the act of paying for something	Bezahlung (Sub.)
perimeter (n)	the boundary between the public part of a network and the private part	Perimeter (Sub.)
presence (n)	the ability to gain sales because your website is strong or noticeable	Präsenz (Sub.)
reach (v)	to get to a particular level or amount	erreichen (Verb)
rejection (n)	the act of not accepting	Ablehnung (Sub.)

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Word	Definition	German
restricted (adj)	limited to a small group of people or things	beschränkt (Adj.)
security (n)	something that protects a website from attacks	Sicherheit (Sub.)
server (n)	the main computer on a network, which controls all the others	Server (Sub.)
spend (v)	to use money to pay for goods or services	ausgeben (Verb)
supermarket (n)	a very large shop that sells food, drinks and things that people need regularly in their homes	Supermarkt (Sub.)
technology (n)	new machines, equipment and ways of doing things that are based on modern knowledge about science and computers	Technologie (Sub.)
touch (v)	to put your hand or finger on something	berühren (Verb)
transaction (n)	a business deal or action such as buying or selling something	Transaktion (Sub.)